

EDUCATIONAL STAFF PAGES

Connecting with students

What engages students today? With the overwhelming presence of electronic communications becoming an inevitable distraction for students, educators are looking for answers. Rarely are tools such as social networking sites, cell phones, and ipods used in education. DivergingSoul's Educational Staff Pages takes concepts that are familiar to students and combines them with the educational elements sought by teachers.

A PLACE FOR EVERYONE

Educational Staff Pages (ESP) provide a way for educators, students and parents to use a popular medium to connect and succeed. For example teachers can place a homework assignment on their personalized web pages so that students can then view their assignment, download materials and communicate with teachers and other students online. Parents can keep up on their child's learning experience by viewing assignments and discussions. This allows for all three parties to be connected on a regular basis, improving results and involvement in the education process.

DIVERGINGSOUL MEDIA PRODUCTION | FALL 2010



How it works

Staff members are provided with unique user IDs and passwords to log into their personal page. Once logged in, staff can create sub-pages for their specific classes, posting information such as class notes, assignments, helpful links, engaging videos and forums for group discussions.

To learn more visit
www.divergingsoul.com

Students and parents can visit any staff members page by clicking on their name in the school's main directory. This system allows for complete transparency between teachers, students and parents. Questions and comments can be made on a teacher's page but only appear online when they are approved by the respective staff member. This allows for an open but secure and appropriate discussion forum.

Case Study - Lynn Classical High School

In the Fall of 2009 Lynn Classical High School in Lynn, MA began their search for an online communication tool that would allow teachers, students and parents to interact outside the walls of the class room. After looking at several different options principal Gene Constantino turned to DivergingSoul Media Production to create a solution that would fit LCHS's needs. After meeting with Mr. Constantino and several members of the Lynn Classical staff, DivergingSoul began to design an educational staff webpage system that acted as a transparent, public forum so that students, teachers and parents could access the information. Another high priority was giving the teachers the ability to add content and moderate discussion in the forum. The LCHS staff pages were constructed to fit the school's needs, as each teacher could have his or her own page with sub-pages for each class or section they teach. This created a simple navigation system for students and parents where they simply clicked on their teacher in the main staff directory, clicked on their class and then were able to see things like homework assignments, syllabus, and other important posts. The system quickly became a success with monthly page hits totaling up to 6,500! Lynn Classical's new online educational staff pages have created a unique new way for students to learn, teachers to educate, and for parents to monitor their child's education.

OTHER FEATURES

Customizable options including color scheme, design, and layout

Main landing page with full staff directory for easy navigation

User-friendly management platform

Subpages for classes

Automatic archiving and organization

RSS Feeds for automatic updates in your email or feed reader

Plugin options for expanded capabilities such as calendars and new flashes

Statistical analysis to monitor page activity and usage

Transparent yet secure platform for forum moderation & vandalism prevention

Training & Workshops available

Pricing

DivergingSoul Media is pleased to work with educational systems both small and large and will customize their educational blogs to accommodate both functionality and budget. Please contact us today to discuss your project and learn more about our implementation process and services.

Key Features

 <p>WEB OF INFORMATION Accessible from anywhere on the web using a computer or mobile device. One central web address hosts a school-wide network of educational information and pages.</p>	 <p>SAFE & SECURE Various degrees of security can be implemented to keep students and faculty safe.</p>
 <p>FILE ACCESS Besides class updates and announcements, staff pages act as the central repository and archive for all files and documents pertaining to class. Students can have instant access to syllabi, calendars, homework and projects.</p>	 <p>MEDIA Post YouTube videos, upload photos, and link to news articles. Incorporate digital media as a creative learning tool.</p>
 <p>CLASS DISCUSSIONS Allow students and parents to post comments and questions to be answered by the staff. Create an open line of communication between staff and parents beyond rushed parent-teacher conferences.</p>	 <p>SERVICE & SUPPORT A wide range of customization features make this a perfect tool for any educational system. Local support and training create a worry free experience.</p>

INFINITE POSSIBILITIES

DivergingSoul's Educational Staff Pages are designed to be simple but, the possibilities within the system are virtually endless. DivergingSoul will meet with your administration to help you better understand the many different functions educational staff pages can serve and the customizations that will help your staff use this online tool effectively. We understand that every school is different and our goal is to create an online education portal that teachers, students and even parents will be excited to use.

BEYOND ESP

Digital Technology and digital media are used in many different ways in society and education. From cell phone applications and podcasts to digital signage there is a world of possibilities waiting to be explored. DivergingSoul is proud to offer many media services including video production, web 2.0 development, digital signs, and much more. If you have a media idea that you'd like to explore please contact us today and we'll be glad to give you feedback and help you reach your goals.



divergingsoul
Media Production

Marketing Solutions

Video Production

Web 2.0 Development

Digital Signs

www.divergingsoul.com

info@divergingsoul.com

978.538.9055 x112

DivergingSoul Media is proud to be a division of GraVoc Associates (Peabody, MA) who for 16 years have been a leader in technology consulting with services that include IT, Information Systems, Information Security and Software Development.